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# FSR NextGen 25: A New Era of Restaurant Innovators

NEXTGEN CASUAL

MARCH 2023 | FSR STAFF



6 of 26

TURNING POINT RESTAURANTS

## Turning Point Restaurants

This month marks a year since the New Jersey–based breakfast, lunch, and brunch concept reached a turning point of its own, inking its first-ever franchising deal in the brand’s two dozen years of operation. Turning Point Restaurants started flexing its growth muscles back in 2019, when private equity firm NewSpring Capital, which owns Duck Donuts, invested in the brand and set up a franchise-based fund. But even as Turning Point embarks on a new chapter, its founder, Kirk Ruoff, remains at the helm as CEO.

HQ: Eatontown, New Jersey

Units: 23

Founded: 1998

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- Food Safety
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- Chef Profiles
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- Consumer Trends
- Non-Commercial
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